

Political Signs & Campaign Materials at a Glance

Quick Reference

Campaign signs and campaign materials are often among the most visible aspects of a campaign. Candidates are responsible for ensuring that signs, printed materials, digital communications, and other campaign activities comply with applicable laws, regulations, and property owner requirements.

This guide provides a general overview of commonly asked questions regarding campaign signs and campaign materials. Candidates are encouraged to consult legal counsel regarding campaign-specific questions.

Recommended Display Period

The City strongly encourages candidates to install campaign signs no earlier than **60 days prior to Election Day** and to remove them **within 10 days following the election**.

Political Signs: What's Allowed

Location	Allowed?	Details
Residential Property	✓ YES	Owner permission required.
Commercial Property	✓ YES	With owner permission and subject to GMC and Zoning commercial district regulations.
Public Right-of-Way	✗ NO	Prohibited.
Utility Poles	✗ NO	Prohibited.
Streetlights and Traffic Control Devices	✗ NO	Prohibited.
State Highway Right-of-Way	✗ NO	Prohibited, regulated by CalTrans
City-Owned Property	✗ NO	Prohibited.
Parks, Parkways, Medians & Sidewalks	✗ NO	Prohibited.

Permitted vs. Prohibited

Permitted	Prohibited
✓ Signs that do not create traffic, pedestrian, or visibility hazards	✗ Signs placed within the public right-of-way
✓ Signs placed on private property with the property owner's permission	✗ Signs attached to utility poles, streetlights, traffic signs, or public trees
✓ Signs installed and maintained by the candidate, campaign staff, volunteers, or property owner	✗ Signs placed on City-owned property, parks, medians, sidewalks, public facilities, or public landscaping
✓ Campaign signs displayed during the permitted election period	✗ Signs that obstruct visibility or create a safety hazard
	✗ Signs installed without property owner permission

 **City Clerk Tip:** The City may remove improperly placed signs without prior notice. Improperly placed signs may be reclaimed from the City Yard in accordance with City procedures.

Campaign Signs 101 Checklist

Before Installing Campaign Signs

- ☐ Obtain permission from the property owner
- ☐ Confirm the sign is located on private property
- ☐ Verify sign location is not within public right-of-way
- ☐ Verify the sign does not obstruct visibility for motorists, pedestrians, or cyclists
- ☐ Avoid utility poles, traffic-control devices, public trees, medians, and sidewalks
- ☐ Review any applicable homeowner association (HOA) requirements
- ☐ Review local sign regulations
- ☐ Plan for post-election removal
- ☐ Permit not required

Campaign Materials Guidance

Campaign materials include, but are not limited to:

- Yard signs
- Door hangers
- Flyers and brochures
- Mailers
- Posters
- Campaign websites
- Social media advertisements
- Digital communications
- Text messaging campaigns
- Email communications
- Campaign merchandise

Candidates should:

- ✓ Ensure required campaign disclosures and FPPC reporting obligations are met
- ✓ Maintain copies of campaign materials as part of campaign records
- ✓ Verify factual information before publication
- ✓ Respect private property and obtain permission before distributing materials on private property
- ✓ Remove campaign materials promptly when no longer needed
- ✓ Coordinate with vendors and volunteers regarding placement and distribution requirements

Candidates are responsible for the content and distribution of campaign materials produced on behalf of their campaign.

Frequently Asked Questions

Do I need a permit for campaign signs?

Generally, no. Campaign signs may be placed on private property with the property owner's permission and in compliance with applicable regulations.

Can I place signs in the public right-of-way?

No. Campaign signs may not be placed in the public right-of-way or on City property.

Can signs be attached to utility poles?

No. Posting signs on utility poles is prohibited and may violate state law.

Who is responsible for removing campaign signs?

Candidates are responsible for ensuring signs are removed following the election in accordance with applicable requirements.

Where can I find more information?

Visit:

www.cityofglendora.gov/City-Hall/Elections/Political-Signs

or

www.cityofglendora.gov/City-Hall/Elections/Prospective-Election-Candidates

Disclaimer: This information is intended as a general guide. Certain zoning districts, commercial corridors, specific plan areas, and other provisions of the Glendora Municipal Code contain additional content-neutral regulations governing signs. In the event of any inconsistency, the Glendora Municipal Code shall control.